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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
10/711,433	09/17/2004	Mark Merkow	03292.102050.	5432
	7590 09/16/200 CELLA (AMEX)	EXAMINER		
1290 Avenue of	f the Americas	FEARER, MARK D		
NEW YORK, NY 10104-3800			ART UNIT	PAPER NUMBER
			2443	
			MAIL DATE	DELIVERY MODE
			09/16/2009	PAPER

Please find below and/or attached an Office communication concerning this application or proceeding.

The time period for reply, if any, is set in the attached communication.

Advisory Action Before the Filing of an Appeal Brief

Application No.	Applicant(s)	
10/711,433	MERKOW ET AL.	
Examiner	Art Unit	

	MARK D. FEARER	2443					
The MAILING DATE of this communication appe	ears on the cover sheet with the c	correspondence add	ress				
THE REPLY FILED <u>27 August 2009</u> FAILS TO PLACE THIS APPLICATION IN CONDITION FOR ALLOWANCE.							
1. The reply was filed after a final rejection, but prior to or on application, applicant must timely file one of the following application in condition for allowance; (2) a Notice of Apper for Continued Examination (RCE) in compliance with 37 Coperiods:	the same day as filing a Notice of A replies: (1) an amendment, affidavit eal (with appeal fee) in compliance	Appeal. To avoid abar t, or other evidence, w with 37 CFR 41.31; or	hich places the (3) a Request				
a) The period for reply expires <u>3</u> months from the mailing date	of the final rejection.						
b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire Is Examiner Note: If box 1 is checked, check either box (a) or (MONTHS OF THE FINAL REJECTION. See MPEP 706.07(ater than SIX MONTHS from the mailing (b). ONLY CHECK BOX (b) WHEN THE f).	g date of the final rejection FIRST REPLY WAS FII	on. LED WITHIN TWO				
Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of exunder 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL	tension and the corresponding amount of shortened statutory period for reply origing than three months after the mailing date	of the fee. The appropria nally set in the final Office	ate extension fee e action; or (2) as				
2. The Notice of Appeal was filed on A brief in comp filing the Notice of Appeal (37 CFR 41.37(a)), or any extension Notice of Appeal has been filed, any reply must be filed was AMENDMENTS	nsion thereof (37 CFR 41.37(e)), to	avoid dismissal of the					
3. X The proposed amendment(s) filed after a final rejection, I	out prior to the date of filing a brief.	will not be entered be	cause				
(a) They raise new issues that would require further co							
(b) They raise the issue of new matter (see NOTE below);							
(c) They are not deemed to place the application in better form for appeal by materially reducing or simplifying the issues for appeal; and/or							
(d) ☐ They present additional claims without canceling a							
NOTE: Considering the extent of the changes ma							
search of the prior arts in order to verify patentability. Although the claims as amended do overcome the prior art used in the previous rejection, the newly added limitations require a further search of the prior arts. (See 37 CFR 1.116 and 41.33(a)).							
4. The amendments are not in compliance with 37 CFR 1.12	21. See attached Notice of Non-Co	mpliant Amendment (I	PTOL-324).				
5. Applicant's reply has overcome the following rejection(s)	: <u></u> ,		·				
6. Newly proposed or amended claim(s) would be al non-allowable claim(s).	6. Newly proposed or amended claim(s) would be allowable if submitted in a separate, timely filed amendment canceling the						
7. Tor purposes of appeal, the proposed amendment(s): a) will not be entered, or b) will be entered and an explanation of how the new or amended claims would be rejected is provided below or appended.							
The status of the claim(s) is (or will be) as follows: Claim(s) allowed:							
Claim(s) objected to: Claim(s) rejected: <u>1-2, 9-13, 15-25</u> .							
Claim(s) rejected: <u>1-2, 9-13, 13-23.</u> Claim(s) withdrawn from consideration:							
AFFIDAVIT OR OTHER EVIDENCE							
8. The affidavit or other evidence filed after a final action, bu because applicant failed to provide a showing of good and was not earlier presented. See 37 CFR 1.116(e).							
9. The affidavit or other evidence filed after the date of filing entered because the affidavit or other evidence failed to o showing a good and sufficient reasons why it is necessary	vercome <u>all</u> rejections under appea	l and/or appellant fails	s to provide a				
10. ☐ The affidavit or other evidence is entered. An explanation of the status of the claims after entry is below or attached. REQUEST FOR RECONSIDERATION/OTHER							
11. The request for reconsideration has been considered bu	t does NOT place the application in	condition for allowan	ce because:				
12. Note the attached Information <i>Disclosure Statement</i> (s). 13. Other:	(PTO/SB/08) Paper No(s)						
	/George C Neurauter, J	r./					

Primary Examiner, Art Unit 2443

Continuation Sheet (PTOL-303) PTOL-303 (Rev. 08-06)

Advisory Action Before the Filing of an Appeal Brief

Application No.Part of Paper No. 20090912